

PageSpeed Insights

Mobile



32 / 100 Speed

Should Fix:

Enable compression

Compressing resources with gzip or deflate can reduce the number of bytes sent over the network.

[Enable compression](#) for the following resources to reduce their transfer size by 675.9KiB (74% reduction).

- Compressing <http://www.shivamzcreation.com/wp-includes/js/mediaelement/mediaelement-and-player.min.js?ver=4.2.6-78496d1> could save 115.7KiB (75% reduction).
- Compressing <http://www.shivamzcreation.com/wp-content/plugins/super-socializer/css/share-svg.css?ver=7.11.11> could save 76.3KiB (69% reduction).
- Compressing <http://www.shivamzcreation.com/wp-includes/js/jquery/jquery.js?ver=1.12.4> could save 61.9KiB (65% reduction).
- Compressing <http://www.shivamzcreation.com/wp-content/themes/colormag/style.css?ver=4.9.8> could save 58KiB (83% reduction).

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- Compressing <http://www.shivamzcreation.com/> could save 57.9KiB (80% reduction).
- Compressing <http://www.shivamzcreation.com/wp-content/plugins/foogallery/extensions/default-templates/shared/css/foogallery.min.css?ver=1.4.30> could save 56.3KiB (89% reduction).
- Compressing <http://www.shivamzcreation.com/wp-content/plugins/foogallery/extensions/default-templates/shared/js/foogallery.min.js?ver=1.4.30> could save 45.5KiB (72% reduction).
- Compressing <http://www.shivamzcreation.com/wp-content/plugins/super-socializer/css/front.css?ver=7.11.11> could save 38.4KiB (74% reduction).
- Compressing <http://www.shivamzcreation.com/wp-content/plugins/super-socializer/js/front/sharing/sharing.js?ver=7.11.11> could save 34.2KiB (75% reduction).
- Compressing <http://www.shivamzcreation.com/wp-content/themes/colormag/fontawesome/css/font-awesome.css?ver=4.2.1> could save 31.5KiB (81% reduction).
- Compressing <http://www.shivamzcreation.com/wp-content/themes/colormag/js/jquery.bxslider.min.js?ver=4.2.10> could save 17KiB (74% reduction).
- Compressing <http://www.shivamzcreation.com/wp-content/themes/colormag/js/magnific-popup/jquery.magnific-popup.min.js?ver=20150310> could save 13.1KiB (63% reduction).
- Compressing <http://www.shivamzcreation.com/wp-content/plugins/contact-form-7/includes/js/scripts.js?ver=5.0.1> could save 10.3KiB (72% reduction).
- Compressing <http://www.shivamzcreation.com/wp-includes/js/mediaelement/mediaelementplayer-legacy.min.css?ver=4.2.6-78496d1> could save 8.4KiB (76% reduction).
- Compressing <http://www.shivamzcreation.com/wp-includes/js/wp-emoji-release.min.js?ver=4.9.8> could save 7.5KiB (63% reduction).
- Compressing <http://www.shivamzcreation.com/wp-content/themes/colormag/js/magnific-popup/magnific-popup.css?ver=20150310> could save 6.1KiB (75% reduction).
- Compressing <http://www.shivamzcreation.com/wp-includes/js/jquery/jquery-migrate.min.js?ver=1.4.1> could save 5.9KiB (60% reduction).
- Compressing <http://www.shivamzcreation.com/wp-content/themes/colormag/js/sticky/jquery.sticky.js?ver=20150309> could save 5.3KiB (72% reduction).
- Compressing <http://www.shivamzcreation.com/wp-includes/js/mediaelement/renderers/vimeo.min.js?ver=4.2.6-78496d1> could save 3.9KiB (63% reduction).
- Compressing <http://www.shivamzcreation.com/wp-includes/js/mediaelement/mejs-controls.svg> could save 3.1KiB (69% reduction).
- Compressing <http://www.shivamzcreation.com/wp-includes/js/mediaelement/wp-mediaelement.min.css?ver=4.9.8> could save 2.8KiB (71% reduction).

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- Compressing <http://www.shivamzcreation.com/wp-content/themes/colormag/js/news-ticker/jquery.newsTicker.min.js?ver=1.0.0> could save 2.4KiB (66% reduction).
- Compressing http://www.shivamzcreation.com/wp-content/plugins/super-socializer/js/front/social_login/general.js?ver=7.11.11 could save 2.1KiB (61% reduction).
- Compressing <http://www.shivamzcreation.com/wp-content/plugins/super-socializer/js/front/facebook/commenting.js?ver=7.11.11> could save 2KiB (63% reduction).
- Compressing <http://www.shivamzcreation.com/wp-content/themes/colormag/js/navigation.js?ver=4.9.8> could save 2KiB (64% reduction).
- Compressing <http://www.shivamzcreation.com/wp-content/themes/colormag/js/fitvids/jquery.fitvids.js?ver=20150311> could save 2KiB (60% reduction).
- Compressing <http://www.shivamzcreation.com/wp-content/plugins/super-socializer/js/front/facebook/sdk.js?ver=7.11.11> could save 1.9KiB (70% reduction).
- Compressing <http://www.shivamzcreation.com/wp-content/themes/colormag/js/colormag-custom.js?ver=4.9.8> could save 1.3KiB (63% reduction).
- Compressing <http://www.shivamzcreation.com/wp-content/plugins/contact-form-7/includes/css/styles.css?ver=5.0.1> could save 1KiB (61% reduction).
- Compressing <http://www.shivamzcreation.com/wp-includes/js/wp-embed.min.js?ver=4.9.8> could save 647B (47% reduction).
- Compressing <http://www.shivamzcreation.com/wp-includes/js/mediaelement/mediaelement-migrate.min.js?ver=4.9.8> could save 642B (53% reduction).
- Compressing <http://www.shivamzcreation.com/wp-includes/js/mediaelement/wp-mediaelement.min.js?ver=4.9.8> could save 433B (48% reduction).
- Compressing https://www.youtube.com/player_api could save 368B (43% reduction).
- Compressing <http://www.shivamzcreation.com/wp-content/themes/colormag/js/colormag-slider-setting.js?ver=4.9.8> could save 159B (40% reduction).
- Compressing <http://www.shivamzcreation.com/wp-content/themes/colormag/js/sticky/sticky-setting.js?ver=20150309> could save 114B (38% reduction).

Leverage browser caching

Setting an expiry date or a maximum age in the HTTP headers for static resources instructs the browser to load previously downloaded resources from local disk rather than over the network.

[Leverage browser caching](#) for the following cacheable resources:

Mobile

- <http://www.shivamzcreation.com/wp-content/plugins/foogallery/extensions/default-templates/shared/img/zoom@3x.png> (expiration not specified)
- <http://www.shivamzcreation.com/wp-content/uploads/2018/05/CONTACT.jpg> (expiration not specified)
- <http://www.shivamzcreation.com/wp-content/uploads/2018/05/Download-Adobe-Lightroom-CC-2018-offline-installer-1-390x205.jpg> (expiration not specified)
- <http://www.shivamzcreation.com/wp-content/uploads/2018/05/cropped-shivam-creation.png> (expiration not specified)
- <http://www.shivamzcreation.com/wp-content/uploads/2018/05/hqdefault-300x225.jpg> (expiration not specified)
- <http://www.shivamzcreation.com/wp-content/uploads/2018/05/maxresdefault-392x272.jpg> (expiration not specified)
- <http://www.shivamzcreation.com/wp-content/uploads/2018/06/hd-backgrounds-800x445.jpg> (expiration not specified)
- http://www.shivamzcreation.com/wp-content/uploads/2018/07/MG_4871-copy-800x445.jpg (expiration not specified)
- <http://www.shivamzcreation.com/wp-content/uploads/2018/07/Untitled-1-copy-800x445.jpg> (expiration not specified)
- <http://www.shivamzcreation.com/wp-content/uploads/2018/08/PNG-TEXT-TEXT-PNG-800x445.jpg> (expiration not specified)
- <http://www.shivamzcreation.com/wp-content/uploads/2018/08/cb-editing-cb-editing-backgrounds-800x445.jpg> (expiration not specified)
- <http://www.shivamzcreation.com/wp-includes/js/mediaelement/mejs-controls.svg> (expiration not specified)
- https://static.doubleclick.net/instream/ad_status.js (15 minutes)
- <https://www.googletagmanager.com/gtag/js?id=UA-119486245-1> (15 minutes)
- http://connect.facebook.net/en_US/sdk.js (20 minutes)
- <https://apis.google.com/js/platform.js> (30 minutes)
- https://apis.google.com/js/rpc:shindig_random.js?onload=init (30 minutes)
- <http://pagead2.googlesyndication.com/pagead/js/adsbygoogle.js> (60 minutes)
- <https://www.google-analytics.com/analytics.js> (2 hours)

Mobile

Eliminate render-blocking JavaScript and CSS in above-the-fold content

Your page has 3 blocking script resources and 9 blocking CSS resources. This causes a delay in rendering your page.

None of the above-the-fold content on your page could be rendered without waiting for the following resources to load. Try to defer or asynchronously load blocking resources, or inline the critical portions of those resources directly in the HTML.

[Remove render-blocking JavaScript:](#)

- <http://www.shivamzcreation.com/wp-includes/js/jquery/jquery.js?ver=1.12.4>
- <http://www.shivamzcreation.com/wp-includes/js/jquery/jquery-migrate.min.js?ver=1.4.1>
- <http://www.shivamzcreation.com/wp-content/themes/colormag/js/colormag-custom.js?ver=4.9.8>

[Optimize CSS Delivery](#) of the following:

- <http://www.shivamzcreation.com/wp-content/plugins/adsense-plugin/css/adsns.css?ver=1.47>
- <http://www.shivamzcreation.com/wp-content/plugins/contact-form-7/includes/css/styles.css?ver=5.0.1>
- <http://www.shivamzcreation.com/wp-content/plugins/foogallery/extensions/default-templates/shared/css/foogallery.min.css?ver=1.4.30>
- <http://fonts.googleapis.com/css?family=Open+Sans%3A400%2C600&ver=4.9.8>
- <http://www.shivamzcreation.com/wp-content/themes/colormag/style.css?ver=4.9.8>
- <http://www.shivamzcreation.com/wp-content/themes/colormag/fontawesome/css/fontawesome.css?ver=4.2.1>
- <http://www.shivamzcreation.com/wp-content/themes/colormag/js/magnific-popup/magnific-popup.css?ver=20150310>
- <http://www.shivamzcreation.com/wp-content/plugins/super-socializer/css/front.css?ver=7.11.11>
- <http://www.shivamzcreation.com/wp-content/plugins/super-socializer/css/share-svg.css?ver=7.11.11>

Optimize images

Mobile

Properly formatting and compressing images can save many bytes of data.

[Optimize the following images](#) to reduce their size by 226.7KiB (50% reduction).

- Compressing <http://www.shivamzcreation.com/wp-content/uploads/2018/05/CONTACT.jpg> could save 123.3KiB (73% reduction).
- Compressing https://tpc.googlesyndication.com/daca_images/simgad/9435727198326730375 could save 22KiB (23% reduction).
- Compressing [https://tpc.googlesyndication.com/sadbundle/\\$csp%3Der3%26dns%3Doff\\$/2032327829170955010/bg.jpg](https://tpc.googlesyndication.com/sadbundle/$csp%3Der3%26dns%3Doff$/2032327829170955010/bg.jpg) could save 10.1KiB (45% reduction).
- Compressing [https://tpc.googlesyndication.com/sadbundle/\\$csp%3Der3%26dns%3Doff\\$/2032327829170955010/copy3-1.png](https://tpc.googlesyndication.com/sadbundle/$csp%3Der3%26dns%3Doff$/2032327829170955010/copy3-1.png) could save 7.6KiB (50% reduction).
- Compressing [https://tpc.googlesyndication.com/sadbundle/\\$csp%3Der3%26dns%3Doff\\$/2032327829170955010/copy2-1.png](https://tpc.googlesyndication.com/sadbundle/$csp%3Der3%26dns%3Doff$/2032327829170955010/copy2-1.png) could save 6.9KiB (50% reduction).
- Compressing <https://bluehost-cdn.com/media/partner/images/shivamkr/430x288/430x288BW.png> could save 6.4KiB (35% reduction).
- Compressing [https://tpc.googlesyndication.com/sadbundle/\\$csp%3Der3%26dns%3Doff\\$/2032327829170955010/copy3-4.png](https://tpc.googlesyndication.com/sadbundle/$csp%3Der3%26dns%3Doff$/2032327829170955010/copy3-4.png) could save 6.1KiB (53% reduction).
- Compressing [https://tpc.googlesyndication.com/sadbundle/\\$csp%3Der3%26dns%3Doff\\$/2032327829170955010/copy2-4.png](https://tpc.googlesyndication.com/sadbundle/$csp%3Der3%26dns%3Doff$/2032327829170955010/copy2-4.png) could save 5.8KiB (54% reduction).
- Compressing [https://tpc.googlesyndication.com/sadbundle/\\$csp%3Der3%26dns%3Doff\\$/2032327829170955010/copy3-2.png](https://tpc.googlesyndication.com/sadbundle/$csp%3Der3%26dns%3Doff$/2032327829170955010/copy3-2.png) could save 5.5KiB (55% reduction).
- Compressing [https://tpc.googlesyndication.com/sadbundle/\\$csp%3Der3%26dns%3Doff\\$/2032327829170955010/copy2-3.png](https://tpc.googlesyndication.com/sadbundle/$csp%3Der3%26dns%3Doff$/2032327829170955010/copy2-3.png) could save 5.2KiB (57% reduction).
- Compressing [https://tpc.googlesyndication.com/sadbundle/\\$csp%3Der3%26dns%3Doff\\$/2032327829170955010/copy2-2.png](https://tpc.googlesyndication.com/sadbundle/$csp%3Der3%26dns%3Doff$/2032327829170955010/copy2-2.png) could save 5.2KiB (61% reduction).
- Compressing [https://tpc.googlesyndication.com/sadbundle/\\$csp%3Der3%26dns%3Doff\\$/2032327829170955010/copy1-1.png](https://tpc.googlesyndication.com/sadbundle/$csp%3Der3%26dns%3Doff$/2032327829170955010/copy1-1.png) could save 5.1KiB (58% reduction).
- Compressing [https://tpc.googlesyndication.com/sadbundle/\\$csp%3Der3%26dns%3Doff\\$/2032327829170955010/copy3-3.png](https://tpc.googlesyndication.com/sadbundle/$csp%3Der3%26dns%3Doff$/2032327829170955010/copy3-3.png) could save 5KiB (59% reduction).
- Compressing [https://tpc.googlesyndication.com/sadbundle/\\$csp%3Der3%26dns%3Doff\\$/2032327829170955010/copy1-2.png](https://tpc.googlesyndication.com/sadbundle/$csp%3Der3%26dns%3Doff$/2032327829170955010/copy1-2.png) could save 4.8KiB (57% reduction).
- Compressing <https://tpc.googlesyndication.com/simgad/13416857150061055003?w=600&h=314> could save 4.1KiB (16% reduction).
- Compressing <http://www.shivamzcreation.com/wp-content/uploads/2018/05/cropped-shivam-creation.png> could save 1.6KiB (12% reduction).

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- Compressing <http://www.shivamzcreation.com/wp-content/uploads/2018/05/Download-Adobe-Lightroom-CC-2018-offline-installer-1-390x205.jpg> could save 1.1KiB (16% reduction).
- Compressing https://yt3.ggpht.com/a-/ACSszfENiPLkwrIC6QaAci_Xd_sOT7eYBXloXK-CHQ=s88-mo-c-c0xffffffff-rj-k-no could save 759B (36% reduction).



Consider Fixing:

Minify CSS

Compacting CSS code can save many bytes of data and speed up download and parse times.

[Minify CSS](#) for the following resources to reduce their size by 21.7KiB (19% reduction).

- Minifying <http://www.shivamzcreation.com/wp-content/themes/colormag/style.css?ver=4.9.8> could save 12.4KiB (18% reduction).
- Minifying <http://www.shivamzcreation.com/wp-content/themes/colormag/fontawesome/css/font-awesome.css?ver=4.2.1> could save 7.2KiB (19% reduction).
- Minifying <http://www.shivamzcreation.com/wp-content/themes/colormag/js/magnific-popup/magnific-popup.css?ver=20150310> could save 2KiB (25% reduction).
- Minifying <http://www.shivamzcreation.com/wp-content/plugins/contact-form-7/includes/css/styles.css?ver=5.0.1> could save 204B (13% reduction).

Minify HTML

Compacting HTML code, including any inline JavaScript and CSS contained in it, can save many bytes of data and speed up download and parse times.

[Minify HTML](#) for the following resources to reduce their size by 8KiB (12% reduction).

- Minifying <http://www.shivamzcreation.com/> could save 8KiB (12% reduction).

Minify JavaScript

Compacting JavaScript code can save many bytes of data and speed up downloading, parsing, and execution time.

[Minify JavaScript](#) for the following resources to reduce their size by 16.4KiB (21% reduction).

- Minifying <http://www.shivamzcreation.com/wp-content/plugins/super-socializer/js/front/sharing/sharing.js?ver=7.11.11> could save 5.7KiB (13% reduction).
- Minifying <http://www.shivamzcreation.com/wp-content/plugins/contact-form-7/includes/js/scripts.js?ver=5.0.1> could save 3.5KiB (25% reduction).
- Minifying <http://www.shivamzcreation.com/wp-content/themes/colormag/js/sticky/jquery.sticky.js?ver=20150309> could save 3.2KiB (45% reduction).
- Minifying <http://www.shivamzcreation.com/wp-content/themes/colormag/js/fitvids/jquery.fitvids.js?ver=20150311> could save 1.2KiB (37% reduction).
- Minifying <http://www.shivamzcreation.com/wp-content/themes/colormag/js/navigation.js?ver=4.9.8> could save 1.1KiB (36% reduction).
- Minifying <http://www.shivamzcreation.com/wp-content/plugins/super-socializer/js/front/facebook/sdk.js?ver=7.11.11> could save 833B (30% reduction).
- Minifying <http://www.shivamzcreation.com/wp-content/themes/colormag/js/colormag-custom.js?ver=4.9.8> could save 588B (28% reduction).
- Minifying <http://www.shivamzcreation.com/wp-content/themes/colormag/js/colormag-slider-setting.js?ver=4.9.8> could save 140B (35% reduction).
- Minifying <http://www.shivamzcreation.com/wp-content/themes/colormag/js/news-ticker/ticker-setting.js?ver=20150304> could save 111B (40% reduction).



2 Passed Rules

Avoid landing page redirects

Your page has no redirects. Learn more about [avoiding landing page redirects](#).

Prioritize visible content

You have the above-the-fold content properly prioritized. Learn more about [prioritizing visible content](#).

99 / 100 User Experience

! Consider Fixing:

Size tap targets appropriately

Some of the links/buttons on your webpage may be too small for a user to easily tap on a touchscreen. Consider [making these tap targets larger](#) to provide a better user experience.

The following tap targets are close to other nearby tap targets and may need additional spacing around them.

- The tap target `Text Png` and 3 others are close to other tap targets final.
- The tap target `August 11, 2018August 11, 2018` and 2 others are close to other tap targets.
- The tap target `August 11, 2018August 11, 2018` and 2 others are close to other tap targets.
- The tap target `0 Comments` and 4 others are close to other tap targets.
- The tap target `0 Comments` and 4 others are close to other tap targets.
- The tap target `shivamzcreationadmin` and 5 others are close to other tap targets.
- The tap target `Photoshop` and 1 others are close to other tap targets.
- The tap target `Shivam creation` is close to 1 other tap targets.
- The tap target `<button type="button" class="yt-uix-button...al fixed-width">YouTubeYouTubeYouTube</button>` is close to 1 other tap targets.

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- The tap target `` is close to 2 other tap targets.
- The tap target `Shivam creation` and 1 others are close to other tap targets.



4 Passed Rules

Avoid plugins

Your page does not appear to use plugins, which would prevent content from being usable on many platforms. Learn more about the importance of [avoiding plugins](#).

Configure the viewport

Your page specifies a viewport matching the device's size, which allows it to render properly on all devices. Learn more about [configuring viewports](#).

Size content to viewport

The contents of your page fit within the viewport. Learn more about [sizing content to the viewport](#).

Use legible font sizes

The text on your page is legible. Learn more about [using legible font sizes](#).

Desktop

Desktop



36 / 100 Speed

! Should Fix:

Enable compression

Compressing resources with gzip or deflate can reduce the number of bytes sent over the network.

[Enable compression](#) for the following resources to reduce their transfer size by 675.9KiB (74% reduction).

- Compressing <http://www.shivamzcreation.com/wp-includes/js/mediaelement/mediaelement-and-player.min.js?ver=4.2.6-78496d1> could save 115.7KiB (75% reduction).
- Compressing <http://www.shivamzcreation.com/wp-content/plugins/super-socializer/css/share-svg.css?ver=7.11.11> could save 76.3KiB (69% reduction).
- Compressing <http://www.shivamzcreation.com/wp-includes/js/jquery/jquery.js?ver=1.12.4> could save 61.9KiB (65% reduction).
- Compressing <http://www.shivamzcreation.com/wp-content/themes/colormag/style.css?ver=4.9.8> could save 58KiB (83% reduction).
- Compressing <http://www.shivamzcreation.com/> could save 57.9KiB (80% reduction).
- Compressing <http://www.shivamzcreation.com/wp-content/plugins/foogallery/extensions/default-templates/shared/css/foogallery.min.css?ver=1.4.30> could save 56.3KiB (89% reduction).
- Compressing <http://www.shivamzcreation.com/wp-content/plugins/foogallery/extensions/default-templates/shared/js/foogallery.min.js?ver=1.4.30> could save 45.5KiB (72% reduction).
- Compressing <http://www.shivamzcreation.com/wp-content/plugins/super-socializer/css/front.css?ver=7.11.11> could save 38.4KiB (74% reduction).
- Compressing <http://www.shivamzcreation.com/wp-content/plugins/super-socializer/js/front/sharing/sharing.js?ver=7.11.11> could save 34.2KiB (75% reduction).

Desktop

- Compressing <http://www.shivamzcreation.com/wp-content/themes/colormag/fontawesome/css/font-awesome.css?ver=4.2.1> could save 31.5KiB (81% reduction).
- Compressing <http://www.shivamzcreation.com/wp-content/themes/colormag/js/jquery.bxslider.min.js?ver=4.2.10> could save 17KiB (74% reduction).
- Compressing <http://www.shivamzcreation.com/wp-content/themes/colormag/js/magnific-popup/jquery.magnific-popup.min.js?ver=20150310> could save 13.1KiB (63% reduction).
- Compressing <http://www.shivamzcreation.com/wp-content/plugins/contact-form-7/includes/js/scripts.js?ver=5.0.1> could save 10.3KiB (72% reduction).
- Compressing <http://www.shivamzcreation.com/wp-includes/js/mediaelement/mediaelementplayer-legacy.min.css?ver=4.2.6-78496d1> could save 8.4KiB (76% reduction).
- Compressing <http://www.shivamzcreation.com/wp-includes/js/wp-emoji-release.min.js?ver=4.9.8> could save 7.5KiB (63% reduction).
- Compressing <http://www.shivamzcreation.com/wp-content/themes/colormag/js/magnific-popup/magnific-popup.css?ver=20150310> could save 6.1KiB (75% reduction).
- Compressing <http://www.shivamzcreation.com/wp-includes/js/jquery/jquery-migrate.min.js?ver=1.4.1> could save 5.9KiB (60% reduction).
- Compressing <http://www.shivamzcreation.com/wp-content/themes/colormag/js/sticky/jquery.sticky.js?ver=20150309> could save 5.3KiB (72% reduction).
- Compressing <http://www.shivamzcreation.com/wp-includes/js/mediaelement/renderers/vimeo.min.js?ver=4.2.6-78496d1> could save 3.9KiB (63% reduction).
- Compressing <http://www.shivamzcreation.com/wp-includes/js/mediaelement/mejs-controls.svg> could save 3.1KiB (69% reduction).
- Compressing <http://www.shivamzcreation.com/wp-includes/js/mediaelement/wp-mediaelement.min.css?ver=4.9.8> could save 2.8KiB (71% reduction).
- Compressing <http://www.shivamzcreation.com/wp-content/themes/colormag/js/news-ticker/jquery.newsTicker.min.js?ver=1.0.0> could save 2.4KiB (66% reduction).
- Compressing http://www.shivamzcreation.com/wp-content/plugins/super-socializer/js/front/social_login/general.js?ver=7.11.11 could save 2.1KiB (61% reduction).
- Compressing <http://www.shivamzcreation.com/wp-content/plugins/super-socializer/js/front/facebook/commenting.js?ver=7.11.11> could save 2KiB (63% reduction).
- Compressing <http://www.shivamzcreation.com/wp-content/themes/colormag/js/navigation.js?ver=4.9.8> could save 2KiB (64% reduction).
- Compressing <http://www.shivamzcreation.com/wp-content/themes/colormag/js/fitvids/jquery.fitvids.js?ver=20150311> could save 2KiB (60%

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reduction).

- Compressing <http://www.shivamzcreation.com/wp-content/plugins/super-socializer/js/front/facebook/sdk.js?ver=7.11.11> could save 1.9KiB (70% reduction).
- Compressing <http://www.shivamzcreation.com/wp-content/themes/colormag/js/colormag-custom.js?ver=4.9.8> could save 1.3KiB (63% reduction).
- Compressing <http://www.shivamzcreation.com/wp-content/plugins/contact-form-7/includes/css/styles.css?ver=5.0.1> could save 1KiB (61% reduction).
- Compressing <http://www.shivamzcreation.com/wp-includes/js/wp-embed.min.js?ver=4.9.8> could save 647B (47% reduction).
- Compressing <http://www.shivamzcreation.com/wp-includes/js/mediaelement/mediaelement-migrate.min.js?ver=4.9.8> could save 642B (53% reduction).
- Compressing <http://www.shivamzcreation.com/wp-includes/js/mediaelement/wp-mediaelement.min.js?ver=4.9.8> could save 433B (48% reduction).
- Compressing https://www.youtube.com/player_api could save 368B (43% reduction).
- Compressing <http://www.shivamzcreation.com/wp-content/themes/colormag/js/colormag-slider-setting.js?ver=4.9.8> could save 159B (40% reduction).
- Compressing <http://www.shivamzcreation.com/wp-content/themes/colormag/js/sticky/sticky-setting.js?ver=20150309> could save 114B (38% reduction).

Optimize images

Properly formatting and compressing images can save many bytes of data.

[Optimize the following images](#) to reduce their size by 385.7KiB (67% reduction).

- Compressing <http://www.shivamzcreation.com/wp-content/uploads/2018/05/CONTACT.jpg> could save 123.3KiB (73% reduction).
- Compressing and resizing <http://www.shivamzcreation.com/wp-content/uploads/2018/08/cb-editing-cb-editing-backgrounds-800x445.jpg> could save 67.1KiB (72% reduction).
- Compressing and resizing <http://www.shivamzcreation.com/wp-content/uploads/2018/06/hd-backgrounds-800x445.jpg> could save 45.8KiB (70% reduction).
- Compressing and resizing <http://www.shivamzcreation.com/wp-content/uploads/2018/07/Untitled-1-copy-800x445.jpg> could save 42KiB (69% reduction).
- Compressing https://s0.2mdn.net/4157372/CCSTE_NA_ExCore-Reports_ST_FY18Q3_300x250.jpg could save 33.1KiB (72% reduction).

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- Compressing https://s0.2mdn.net/4157372/CCSTE_NA_ExCore-Reports_ST_FY18Q3_728x90.jpg could save 28.1KiB (71% reduction).
- Compressing and resizing http://www.shivamzcreation.com/wp-content/uploads/2018/07/MG_4871-copy-800x445.jpg could save 26.3KiB (65% reduction).
- Compressing and resizing <http://www.shivamzcreation.com/wp-content/uploads/2018/05/hqdefault-300x225.jpg> could save 9.6KiB (74% reduction).
- Compressing <https://bluehost-cdn.com/media/partner/images/shivamkr/430x288/430x288BW.png> could save 6.4KiB (35% reduction).
- Compressing <http://www.shivamzcreation.com/wp-content/uploads/2018/05/cropped-shivam-creation.png> could save 1.6KiB (12% reduction).
- Compressing <http://www.shivamzcreation.com/wp-content/uploads/2018/05/Download-Adobe-Lightroom-CC-2018-offline-installer-1-390x205.jpg> could save 1.1KiB (16% reduction).
- Compressing https://yt3.ggpht.com/a-/ACSszfENiPLkwrlC6QaAci_Xd_sOT7eYBXloXK-CHQ=s88-mo-c-c0xffffff-rj-k-no could save 759B (36% reduction).
- Compressing <http://www.shivamzcreation.com/wp-content/uploads/2018/05/maxresdefault-130x90.jpg> could save 529B (11% reduction).

Consider Fixing:

Leverage browser caching

Setting an expiry date or a maximum age in the HTTP headers for static resources instructs the browser to load previously downloaded resources from local disk rather than over the network.

[Leverage browser caching](#) for the following cacheable resources:

- <http://www.shivamzcreation.com/wp-content/plugins/foogallery/extensions/default-templates/shared/img/zoom.png> (expiration not specified)
- <http://www.shivamzcreation.com/wp-content/uploads/2018/05/CONTACT.jpg> (expiration not specified)
- <http://www.shivamzcreation.com/wp-content/uploads/2018/05/Download-Adobe-Lightroom-CC-2018-offline-installer-1-390x205.jpg> (expiration not specified)
- <http://www.shivamzcreation.com/wp-content/uploads/2018/05/cropped-shivam-creation.png> (expiration not specified)

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- <http://www.shivamzcreation.com/wp-content/uploads/2018/05/hqdefault-300x225.jpg> (expiration not specified)
- <http://www.shivamzcreation.com/wp-content/uploads/2018/05/maxresdefault-130x90.jpg> (expiration not specified)
- <http://www.shivamzcreation.com/wp-content/uploads/2018/06/hd-backgrounds-800x445.jpg> (expiration not specified)
- http://www.shivamzcreation.com/wp-content/uploads/2018/07/MG_4871-copy-800x445.jpg (expiration not specified)
- <http://www.shivamzcreation.com/wp-content/uploads/2018/07/Untitled-1-copy-800x445.jpg> (expiration not specified)
- <http://www.shivamzcreation.com/wp-content/uploads/2018/08/PNG-TEXT-TEXT-PNG-800x445.jpg> (expiration not specified)
- <http://www.shivamzcreation.com/wp-content/uploads/2018/08/cb-editing-cb-editing-backgrounds-800x445.jpg> (expiration not specified)
- <http://www.shivamzcreation.com/wp-includes/js/mediaelement/mejs-controls.svg> (expiration not specified)
- https://static.doubleclick.net/instream/ad_status.js (15 minutes)
- <https://www.googletagmanager.com/gtag/js?id=UA-119486245-1> (15 minutes)
- http://connect.facebook.net/en_US/sdk.js (20 minutes)
- <https://apis.google.com/js/platform.js> (30 minutes)
- https://apis.google.com/js/rpc:shindig_random.js?onload=init (30 minutes)
- <http://pagead2.googlesyndication.com/pagead/js/adsbygoogle.js> (60 minutes)
- <https://www.googletagservices.com/dcm/dcmads.js> (60 minutes)
- <https://www.google-analytics.com/analytics.js> (2 hours)

Minify CSS

Compacting CSS code can save many bytes of data and speed up download and parse times.

[Minify CSS](#) for the following resources to reduce their size by 21.7KiB (19% reduction).

- Minifying <http://www.shivamzcreation.com/wp-content/themes/colormag/style.css?ver=4.9.8>

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could save 12.4KiB (18% reduction).

- Minifying <http://www.shivamzcreation.com/wp-content/themes/colormag/fontawesome/css/font-awesome.css?ver=4.2.1> could save 7.2KiB (19% reduction).
- Minifying <http://www.shivamzcreation.com/wp-content/themes/colormag/js/magnific-popup/magnific-popup.css?ver=20150310> could save 2KiB (25% reduction).
- Minifying <http://www.shivamzcreation.com/wp-content/plugins/contact-form-7/includes/css/styles.css?ver=5.0.1> could save 204B (13% reduction).

Minify HTML

Compacting HTML code, including any inline JavaScript and CSS contained in it, can save many bytes of data and speed up download and parse times.

[Minify HTML](#) for the following resources to reduce their size by 8KiB (12% reduction).

- Minifying <http://www.shivamzcreation.com/> could save 8KiB (12% reduction).

Minify JavaScript

Compacting JavaScript code can save many bytes of data and speed up downloading, parsing, and execution time.

[Minify JavaScript](#) for the following resources to reduce their size by 16.4KiB (21% reduction).

- Minifying <http://www.shivamzcreation.com/wp-content/plugins/super-socializer/js/front/sharing/sharing.js?ver=7.11.11> could save 5.7KiB (13% reduction).
- Minifying <http://www.shivamzcreation.com/wp-content/plugins/contact-form-7/includes/js/scripts.js?ver=5.0.1> could save 3.5KiB (25% reduction).
- Minifying <http://www.shivamzcreation.com/wp-content/themes/colormag/js/sticky/jquery.sticky.js?ver=20150309> could save 3.2KiB (45% reduction).
- Minifying <http://www.shivamzcreation.com/wp->

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content/themes/colormag/js/fitvids/jquery.fitvids.js?ver=20150311 could save 1.2KiB (37% reduction).

- Minifying <http://www.shivamzcreation.com/wp-content/themes/colormag/js/navigation.js?ver=4.9.8> could save 1.1KiB (36% reduction).
- Minifying <http://www.shivamzcreation.com/wp-content/plugins/super-socializer/js/front/facebook/sdk.js?ver=7.11.11> could save 833B (30% reduction).
- Minifying <http://www.shivamzcreation.com/wp-content/themes/colormag/js/colormag-custom.js?ver=4.9.8> could save 588B (28% reduction).
- Minifying <http://www.shivamzcreation.com/wp-content/themes/colormag/js/colormag-slider-setting.js?ver=4.9.8> could save 140B (35% reduction).
- Minifying <http://www.shivamzcreation.com/wp-content/themes/colormag/js/news-ticker/ticker-setting.js?ver=20150304> could save 111B (40% reduction).

Eliminate render-blocking JavaScript and CSS in above-the-fold content

Your page has 1 blocking CSS resources. This causes a delay in rendering your page.

None of the above-the-fold content on your page could be rendered without waiting for the following resources to load. Try to defer or asynchronously load blocking resources, or inline the critical portions of those resources directly in the HTML.

[Optimize CSS Delivery](#) of the following:

- <http://www.shivamzcreation.com/wp-content/plugins/adsense-plugin/css/adsns.css?ver=1.47>



2 Passed Rules

Avoid landing page redirects

Your page has no redirects. Learn more about [avoiding landing page redirects](#).

Prioritize visible content

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You have the above-the-fold content properly prioritized. Learn more about [prioritizing visible content](#).