

PageSpeed Insights

Mobile



61 / 100 Speed

Should Fix:

Enable compression

Compressing resources with gzip or deflate can reduce the number of bytes sent over the network.

[Enable compression](#) for the following resources to reduce their transfer size by 137.7KiB (67% reduction).

- Compressing <http://www.filmamerica.cl/wp-includes/js/jquery/jquery.js?ver=1.12.4> could save 61.9KiB (65% reduction).
- Compressing <http://www.filmamerica.cl/wp-content/themes/landscape/style.css?ver=4.6.7> could save 30KiB (76% reduction).
- Compressing <http://www.filmamerica.cl/> could save 13.7KiB (67% reduction).
- Compressing <http://www.filmamerica.cl/wp-content/plugins/contact-form-7/includes/js/jquery.form.min.js?ver=3.51.0-2014.06.20> could save 9.2KiB (61% reduction).

Mobile

- Compressing <http://www.filmamerica.cl/wp-content/plugins/contact-form-7/includes/js/scripts.js?ver=4.5.1> could save 8.7KiB (72% reduction).
- Compressing <http://www.filmamerica.cl/wp-includes/js/wp-emoji-release.min.js?ver=4.6.7> could save 6.3KiB (61% reduction).
- Compressing <http://www.filmamerica.cl/wp-includes/js/jquery/jquery-migrate.min.js?ver=1.4.1> could save 5.9KiB (60% reduction).
- Compressing <http://www.filmamerica.cl/wp-content/themes/landscape/js/small-menu.js?ver=20120206> could save 761B (60% reduction).
- Compressing <http://www.filmamerica.cl/wp-content/plugins/contact-form-7/includes/css/styles.css?ver=4.5.1> could save 736B (57% reduction).
- Compressing <http://www.filmamerica.cl/wp-includes/js/wp-embed.min.js?ver=4.6.7> could save 653B (47% reduction).

Eliminate render-blocking JavaScript and CSS in above-the-fold content

Your page has 2 blocking script resources and 2 blocking CSS resources. This causes a delay in rendering your page.

None of the above-the-fold content on your page could be rendered without waiting for the following resources to load. Try to defer or asynchronously load blocking resources, or inline the critical portions of those resources directly in the HTML.

[Remove render-blocking JavaScript:](#)

- <http://www.filmamerica.cl/wp-includes/js/jquery/jquery.js?ver=1.12.4>
- <http://www.filmamerica.cl/wp-includes/js/jquery/jquery-migrate.min.js?ver=1.4.1>

[Optimize CSS Delivery](#) of the following:

- <http://www.filmamerica.cl/wp-content/plugins/contact-form-7/includes/css/styles.css?ver=4.5.1>
- <http://www.filmamerica.cl/wp-content/themes/landscape/style.css?ver=4.6.7>

Optimize images

Mobile

Properly formatting and compressing images can save many bytes of data.

[Optimize the following images](#) to reduce their size by 112.6KiB (17% reduction).

- Compressing <http://www.filmamerica.cl/wp-content/themes/landscape/isv-images/home-slide-001.jpg> could save 41.9KiB (15% reduction).
- Compressing <http://www.filmamerica.cl/wp-content/themes/landscape/isv-images/back-historia.jpg> could save 22.3KiB (21% reduction).
- Compressing <http://www.filmamerica.cl/wp-content/themes/landscape/isv-images/home-slide-002.jpg> could save 17KiB (15% reduction).
- Compressing <http://www.filmamerica.cl/wp-content/themes/landscape/isv-images/home-slide-004.jpg> could save 15.7KiB (13% reduction).
- Compressing <http://www.filmamerica.cl/images/fono1.JPG> could save 7.6KiB (92% reduction).
- Compressing <http://www.filmamerica.cl/wp-content/themes/landscape/isv-images/iso-logo-96.jpg> could save 6KiB (65% reduction).
- Compressing http://www.filmamerica.cl/wp-content/themes/landscape/isv-images/logo_165x84-2.png could save 2.2KiB (27% reduction).

Consider Fixing:

Leverage browser caching

Setting an expiry date or a maximum age in the HTTP headers for static resources instructs the browser to load previously downloaded resources from local disk rather than over the network.

[Leverage browser caching](#) for the following cacheable resources:

- <http://www.filmamerica.cl/images/fono1.JPG> (expiration not specified)
- <http://www.filmamerica.cl/wp-content/themes/landscape/blisslight.woff> (expiration not specified)
- <http://www.filmamerica.cl/wp-content/themes/landscape/isv-images/back-historia.jpg> (expiration not specified)
- <http://www.filmamerica.cl/wp-content/themes/landscape/isv-images/home-slide-001.jpg> (expiration not specified)

Mobile

- <http://www.filmamerica.cl/wp-content/themes/landscape/isv-images/home-slide-002.jpg> (expiration not specified)
- <http://www.filmamerica.cl/wp-content/themes/landscape/isv-images/home-slide-004.jpg> (expiration not specified)
- <http://www.filmamerica.cl/wp-content/themes/landscape/isv-images/iso-logo-96.jpg> (expiration not specified)
- http://www.filmamerica.cl/wp-content/themes/landscape/isv-images/logo_165x84-2.png (expiration not specified)
- <https://www.googletagmanager.com/gtag/js?id=UA-107200664-1> (15 minutes)
- <https://www.google-analytics.com/analytics.js> (2 hours)

Minify CSS

Compacting CSS code can save many bytes of data and speed up download and parse times.

[Minify CSS](#) for the following resources to reduce their size by 9.5KiB (25% reduction).

- Minifying <http://www.filmamerica.cl/wp-content/themes/landscape/style.css?ver=4.6.7> could save 9.5KiB (25% reduction).

Minify HTML

Compacting HTML code, including any inline JavaScript and CSS contained in it, can save many bytes of data and speed up download and parse times.

[Minify HTML](#) for the following resources to reduce their size by 2.7KiB (14% reduction).

- Minifying <http://www.filmamerica.cl/> could save 2.7KiB (14% reduction).

Mobile

Minify JavaScript

Compacting JavaScript code can save many bytes of data and speed up downloading, parsing, and execution time.

[Minify JavaScript](#) for the following resources to reduce their size by 2.1KiB (18% reduction).

- Minifying <http://www.filmamerica.cl/wp-content/plugins/contact-form-7/includes/js/scripts.js?ver=4.5.1> could save 2.1KiB (18% reduction).



2 Passed Rules

Avoid landing page redirects

Your page has no redirects. Learn more about [avoiding landing page redirects](#).

Prioritize visible content

You have the above-the-fold content properly prioritized. Learn more about [prioritizing visible content](#).

75 / 100 User Experience



Should Fix:

Configure the viewport

Your page does not have a viewport specified. This causes mobile devices to render your page as it would appear on a desktop browser, scaling it down to fit on a mobile screen. Configure a viewport to allow your page to render properly on all devices.

[Configure a viewport](#) for this page.

Use legible font sizes

The following text on your page renders in a way that may be difficult for some of your visitors to read. [Use legible font sizes](#) to provide a better user experience.

The following text fragments have a small font size. Increase the font size to make them more legible.

- NUESTRA EMPRESA renders only 5 pixels tall (13 CSS pixels) final.
- Experiencia and 1 others render only 5 pixels tall (13 CSS pixels) final.
- PRODUCTOS and 2 others render only 5 pixels tall (13 CSS pixels) final.
- +56226664000 renders only 7 pixels tall (19 CSS pixels) final.
- AGRICULTURA ·...ÓN · INDUSTRIA renders only 5 pixels tall (14 CSS pixels) final.
- Creada a fines...a agricultura. and 1 others render only 7 pixels tall (18 CSS pixels).
- El personal de...es y clientes. and 5 others render only 5 pixels tall (12 CSS pixels).

Consider Fixing:

Size tap targets appropriately

Some of the links/buttons on your webpage may be too small for a user to easily tap on a touchscreen. Consider [making these tap targets larger](#) to provide a better user experience.

The following tap targets are close to other nearby tap targets and may need additional spacing around them.

- The tap target `Nuestra Empresa` is close to 2 other tap targets final.
- The tap target `Historia` and 1 others are close to other tap targets final.

Mobile

✔ 2 Passed Rules

Avoid plugins

Your page does not appear to use plugins, which would prevent content from being usable on many platforms. Learn more about the importance of [avoiding plugins](#).

Size content to viewport

The contents of your page fit within the viewport. Learn more about [sizing content to the viewport](#).

Desktop



71 / 100 Speed

! Should Fix:

Enable compression

Compressing resources with gzip or deflate can reduce the number of bytes sent over the network.

[Enable compression](#) for the following resources to reduce their transfer size by 137.7KiB (67%)

Desktop

reduction).

- Compressing <http://www.filmamerica.cl/wp-includes/js/jquery/jquery.js?ver=1.12.4> could save 61.9KiB (65% reduction).
- Compressing <http://www.filmamerica.cl/wp-content/themes/landscape/style.css?ver=4.6.7> could save 30KiB (76% reduction).
- Compressing <http://www.filmamerica.cl/> could save 13.7KiB (67% reduction).
- Compressing <http://www.filmamerica.cl/wp-content/plugins/contact-form-7/includes/js/jquery.form.min.js?ver=3.51.0-2014.06.20> could save 9.2KiB (61% reduction).
- Compressing <http://www.filmamerica.cl/wp-content/plugins/contact-form-7/includes/js/scripts.js?ver=4.5.1> could save 8.7KiB (72% reduction).
- Compressing <http://www.filmamerica.cl/wp-includes/js/wp-emoji-release.min.js?ver=4.6.7> could save 6.3KiB (61% reduction).
- Compressing <http://www.filmamerica.cl/wp-includes/js/jquery/jquery-migrate.min.js?ver=1.4.1> could save 5.9KiB (60% reduction).
- Compressing <http://www.filmamerica.cl/wp-content/themes/landscape/js/small-menu.js?ver=20120206> could save 761B (60% reduction).
- Compressing <http://www.filmamerica.cl/wp-content/plugins/contact-form-7/includes/css/styles.css?ver=4.5.1> could save 736B (57% reduction).
- Compressing <http://www.filmamerica.cl/wp-includes/js/wp-embed.min.js?ver=4.6.7> could save 653B (47% reduction).

Optimize images

Properly formatting and compressing images can save many bytes of data.

[Optimize the following images](#) to reduce their size by 112.6KiB (17% reduction).

- Compressing <http://www.filmamerica.cl/wp-content/themes/landscape/isv-images/home-slide-001.jpg> could save 41.9KiB (15% reduction).
- Compressing <http://www.filmamerica.cl/wp-content/themes/landscape/isv-images/back-historia.jpg> could save 22.3KiB (21% reduction).
- Compressing <http://www.filmamerica.cl/wp-content/themes/landscape/isv-images/home-slide-002.jpg> could save 17KiB (15% reduction).
- Compressing <http://www.filmamerica.cl/wp-content/themes/landscape/isv-images/home->

Desktop

slide-004.jpg could save 15.7KiB (13% reduction).

- Compressing <http://www.filmamerica.cl/images/fono1.JPG> could save 7.6KiB (92% reduction).
- Compressing <http://www.filmamerica.cl/wp-content/themes/landscape/isv-images/iso-logo-96.jpg> could save 6KiB (65% reduction).
- Compressing http://www.filmamerica.cl/wp-content/themes/landscape/isv-images/logo_165x84-2.png could save 2.2KiB (27% reduction).

Consider Fixing:

Leverage browser caching

Setting an expiry date or a maximum age in the HTTP headers for static resources instructs the browser to load previously downloaded resources from local disk rather than over the network.

[Leverage browser caching](#) for the following cacheable resources:

- <http://www.filmamerica.cl/images/fono1.JPG> (expiration not specified)
- <http://www.filmamerica.cl/wp-content/themes/landscape/blisslight.woff> (expiration not specified)
- <http://www.filmamerica.cl/wp-content/themes/landscape/isv-images/back-historia.jpg> (expiration not specified)
- <http://www.filmamerica.cl/wp-content/themes/landscape/isv-images/home-slide-001.jpg> (expiration not specified)
- <http://www.filmamerica.cl/wp-content/themes/landscape/isv-images/home-slide-002.jpg> (expiration not specified)
- <http://www.filmamerica.cl/wp-content/themes/landscape/isv-images/home-slide-004.jpg> (expiration not specified)
- <http://www.filmamerica.cl/wp-content/themes/landscape/isv-images/iso-logo-96.jpg> (expiration not specified)
- http://www.filmamerica.cl/wp-content/themes/landscape/isv-images/logo_165x84-2.png (expiration not specified)
- <https://www.googletagmanager.com/gtag/js?id=UA-107200664-1> (15 minutes)
- <https://www.google-analytics.com/analytics.js> (2 hours)

Minify CSS

Compacting CSS code can save many bytes of data and speed up download and parse times.

[Minify CSS](#) for the following resources to reduce their size by 9.5KiB (25% reduction).

- Minifying <http://www.filmamerica.cl/wp-content/themes/landscape/style.css?ver=4.6.7> could save 9.5KiB (25% reduction).

Minify HTML

Compacting HTML code, including any inline JavaScript and CSS contained in it, can save many bytes of data and speed up download and parse times.

[Minify HTML](#) for the following resources to reduce their size by 2.7KiB (14% reduction).

- Minifying <http://www.filmamerica.cl/> could save 2.7KiB (14% reduction).

Minify JavaScript

Compacting JavaScript code can save many bytes of data and speed up downloading, parsing, and execution time.

[Minify JavaScript](#) for the following resources to reduce their size by 2.1KiB (18% reduction).

- Minifying <http://www.filmamerica.cl/wp-content/plugins/contact-form-7/includes/js/scripts.js?ver=4.5.1> could save 2.1KiB (18% reduction).

Eliminate render-blocking JavaScript and CSS in above-the-fold content

Your page has 2 blocking script resources and 2 blocking CSS resources. This causes a delay in rendering your page.

None of the above-the-fold content on your page could be rendered without waiting for the following resources to load. Try to defer or asynchronously load blocking resources, or inline the critical portions of those resources directly in the HTML.

[Remove render-blocking JavaScript:](#)

- <http://www.filmamerica.cl/wp-includes/js/jquery/jquery.js?ver=1.12.4>
- <http://www.filmamerica.cl/wp-includes/js/jquery/jquery-migrate.min.js?ver=1.4.1>

[Optimize CSS Delivery](#) of the following:

- <http://www.filmamerica.cl/wp-content/plugins/contact-form-7/includes/css/styles.css?ver=4.5.1>
- <http://www.filmamerica.cl/wp-content/themes/landscape/style.css?ver=4.6.7>



2 Passed Rules

Avoid landing page redirects

Your page has no redirects. Learn more about [avoiding landing page redirects](#).

Prioritize visible content

You have the above-the-fold content properly prioritized. Learn more about [prioritizing visible content](#).