







# Website review roopjewellers.co.in

Generated on April 12 2018 05:52 AM

The score is 47/100




## SEO Content





	<p>Title</p>	<p>Best Jewellers in South Delhi   Jewellers in Munirka   Roop Jewellers</p> <p>Length : 69</p> <p>Perfect, your title contains between 10 and 70 characters.</p>								
	<p>Description</p>	<p>Roop Jewellers is a best jewellers in south Delhi, presents out-of-box jewellery creations and collections; visit jewellery showroom in south delhi to see our ranges.</p> <p>Length : 166</p> <p>Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use <a href="#">this free tool</a> to calculate text length.</p>								
	<p>Keywords</p>	<p>jewellers in south delhi, best jewellers in south delhi, best jewellery stores in delhi, jewellery showroom in south delhi, list of jewellers in south delhi, best jewellery showroom in south delhi, be</p> <p>Good, your page contains meta keywords.</p>								
	<p>Og Meta Properties</p>	<p>Good, your page take advantage of Og Properties.</p> <table border="1" data-bbox="539 1547 1481 1854"> <thead> <tr> <th>Property</th> <th>Content</th> </tr> </thead> <tbody> <tr> <td>locale</td> <td>en_US</td> </tr> <tr> <td>type</td> <td>website</td> </tr> <tr> <td>title</td> <td>Home - Diamond Store</td> </tr> </tbody> </table>	Property	Content	locale	en_US	type	website	title	Home - Diamond Store
Property	Content									
locale	en_US									
type	website									
title	Home - Diamond Store									

## SEO Content





		<p><b>description</b> Home Product TabOUR PRODUCTSLatestBest Seller Special Sale! Feugiat lorem Ring 4.25 out of 5 &amp;#036;100.00 &amp;#036;85.00 Add to cart Add to Wishlist Product added! Browse Wishlist The product is already in the wishlist! Browse Wishlist CompareQuick View Sale! Cumdict Diamond Ring 3.25 out of 5 &amp;#036;4,500.00 &amp;#036;4,399.00 Add to cart Add to Wishlist Product added! Browse Wishlist The product is already in the wishlist! Browse Wishlist CompareQuick View Sale! Pellente Cum Bracelet 3.00 out of 5 &amp;#036;650.00 &amp;#036;500.00 Add to cart Add to Wishlist Product added! Browse Wishlist The product is already in the wishlist! Browse Wishlist CompareQuick View Sale! Mauris Risus Earing 3.00 out of 5 &amp;#036;450.00 &amp;#036;399.00 Add to cart Add to Wishlist Product added! Browse Wishlist The product is already in the wishlist! Browse Wishlist CompareQuick View Sale! Tempor Mauris Nackless 3.50 out of 5 &amp;#036;350.00 &amp;#036;300.00 Buy product Add to Wishlist Product added! Browse Wishlist The product is already in the wishlist! Browse Wishlist CompareQuick View Sale! Pellentesque Nackless 2.75 out of 5 &amp;#036;250.00 &amp;#036;230.00 Add to cart Add to Wishlist Product added! Browse Wishlist The product is already in the wishlist! Browse Wishlist CompareQuick View Sale! Nackless Pellentesque 3.00 out of 5 &amp;#036;650.00 &amp;#036;500.00 Add&amp;hellip; Read More</p> <p><b>url</b> <a href="http://demos.templatemela.com/woo/WCM02/WCM020029/">http://demos.templatemela.com/woo/WCM02/WCM020029/</a></p> <p><b>site_name</b> Diamond Store</p>
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	<b>Headings</b>	H1	H2	H3	H4	H5	H6
		10	0	7	0	0	0
<ul style="list-style-type: none"> <li>• [H1] OUR PRODUCTS</li> <li>• [H1] OUR SERVICES</li> <li>• [H1] Most Viewed PRODUCTS</li> <li>• [H1] Recent Posts</li> <li>• [H1] Recent Comments</li> <li>• [H1] Archives</li> <li>• [H1] Categories</li> <li>• [H1] Meta</li> <li>• [H1] Clients Say</li> <li>• [H1] Get In Touch</li> <li>• [H3] Menu</li> <li>• [H3] Home Product Tab</li> <li>• [H3] Parallax Services</li> <li>• [H3] CMS Banner + Blog</li> </ul>							

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		<ul style="list-style-type: none"><li>• [H3] Brand Logo</li><li>• [H3] Contact</li><li>• [H3] Accepted Payment Methods</li></ul>
	Images	We found 121 images on this web page.  62 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.
	Text/HTML Ratio	Ratio : 4%  This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Great, there are no Iframes detected on this page.

## SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 47 links including 3 link(s) to files
	Statistics	External Links : noFollow 0%  External Links : Passing Juice 4.26%  Internal Links 95.74%

## In-page links

Anchor	Type	Juice
<a href="#">Gold: 28,000</a>	Internal	Passing Juice
<a href="#">Skip to content</a>	Internal	Passing Juice
<a href="#">Home</a>	Internal	Passing Juice

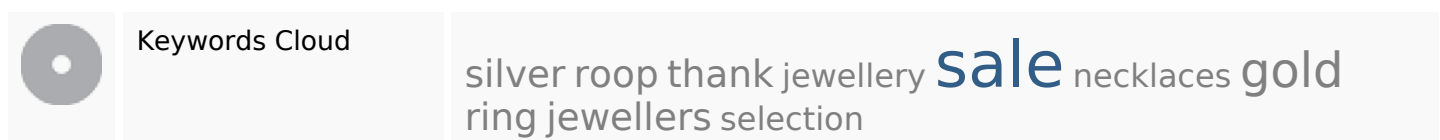
## In-page links

<a href="#">About Us</a>	Internal	Passing Juice
<a href="#">Rings</a>	Internal	Passing Juice
<a href="#">Earrings</a>	Internal	Passing Juice
<a href="#">Pendants</a>	Internal	Passing Juice
<a href="#">Necklaces</a>	Internal	Passing Juice
<a href="#">Mangalsutras</a>	Internal	Passing Juice
<a href="#">Chains</a>	Internal	Passing Juice
<a href="#">Contact Us</a>	Internal	Passing Juice
<a href="#">=</a>	Internal	Passing Juice
<a href="#">=</a>	Internal	Passing Juice
<a href="#">=</a>	Internal	Passing Juice
<a href="#">=</a>	Internal	Passing Juice
<a href="#">Katherine's Jewelry Adventures ( Format: Video )</a>	Internal	Passing Juice
<a href="#">Key Components of ModeRosa( Format: Standard )</a>	Internal	Passing Juice
<a href="#">Becky Diamonds ( Format : Gallery )</a>	Internal	Passing Juice
<a href="#">Wendy Brandes</a>	Internal	Passing Juice
<a href="#">Gemologue by Liza (Format: Quote)</a>	Internal	Passing Juice
<a href="#">Magnis Diamond Earing</a>	Internal	Passing Juice
<a href="#">Pellentesque Nackless</a>	Internal	Passing Juice
<a href="#">Pellentesque Nackless</a>	Internal	Passing Juice
<a href="#">Pellentesque Nackless</a>	Internal	Passing Juice
<a href="#">Pellente Cum Bracelet</a>	Internal	Passing Juice
<a href="#">December 2016</a>	Internal	Passing Juice
<a href="#">June 2016</a>	Internal	Passing Juice
<a href="#">May 2016</a>	Internal	Passing Juice
<a href="#">April 2016</a>	Internal	Passing Juice
<a href="#">March 2016</a>	Internal	Passing Juice
<a href="#">February 2016</a>	Internal	Passing Juice

## In-page links

<a href="#">January 2016</a>	Internal	Passing Juice
<a href="#">Camera</a>	Internal	Passing Juice
<a href="#">Computer</a>	Internal	Passing Juice
<a href="#">Laptop</a>	Internal	Passing Juice
<a href="#">Mobile</a>	Internal	Passing Juice
<a href="#">news</a>	Internal	Passing Juice
<a href="#">Television</a>	Internal	Passing Juice
<a href="#">Uncategorized</a>	Internal	Passing Juice
<a href="#">ween</a>	Internal	Passing Juice
<a href="#">wellhead</a>	Internal	Passing Juice
<a href="#">wellintentioned</a>	Internal	Passing Juice
<a href="#">whetstone</a>	Internal	Passing Juice
<a href="#">years</a>	Internal	Passing Juice
<a href="#">Log in</a>	Internal	noFollow
<a href="#">WordPress.org</a>	External	Passing Juice
<a href="#">innovativedigitalmarketing.in</a>	External	Passing Juice

## SEO Keywords








## Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
sale	17	✘	✘	✘	✘
gold	7	✘	✔	✘	✘
jewellers	5	✔	✔	✔	✘
roop	4	✔	✘	✔	✘
ring	4	✘	✘	✘	✘

# Keywords Consistency


## Usability

	Url	Domain : roopjewellers.co.in Length : 19
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.




## Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 32 Warnings : 105
	Email Privacy	Warning! At least one email address has been found in the plain text. Use <a href="#">free antispam protector</a> to hide email from spammers.
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"><li> Excellent, your website doesn't use nested tables.</li><li> Too bad, your website is using inline styles.</li><li> Too bad, your website has too many CSS files (more than 4).</li><li> Too bad, your website has too many JS files (more than 6).</li><li> Too bad, your website does not take advantage of gzip.</li></ul>

## Mobile

	Mobile Optimization	<ul style="list-style-type: none"><li data-bbox="550 353 766 392">✘ Apple Icon</li><li data-bbox="550 421 877 459">✔ Meta Viewport Tag</li><li data-bbox="550 488 805 526">✔ Flash content</li></ul>
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## Optimization

	XML Sitemap	<p>Missing</p> <p>Your website does not have an XML sitemap - this can be problematic.</p> <p>A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.</p>
	Robots.txt	<p>Missing</p> <p>Your website doesn't have a robots.txt file - this can be problematic.</p> <p>A robots.txt file allows you to restrict the access of search engine robots that crawl the web and it can prevent these robots from accessing specific directories and pages. It also specifies where the XML sitemap file is located.</p>
	Analytics	<p>Missing</p> <p>We didn't detect an analytics tool installed on this website.</p> <p>Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.</p>