







# Website review jovinsecuritytrainingltd.co.uk

Generated on January 09 2018 04:21 AM






The score is 48/100




## SEO Content

	<p>Title</p>	<p>Security Training Courses for SIA Licence   SIA Training Courses</p> <p>Length : 64</p> <p>Perfect, your title contains between 10 and 70 characters.</p>												
	<p>Description</p>	<p>Jovin Security Training Ltd, as a leading security training academy in UK, provides SIA licence training, SIA training courses, security training courses...</p> <p>Length : 156</p> <p>Great, your meta description contains between 70 and 160 characters.</p>												
	<p>Keywords</p>	<p>Very bad. We haven't found meta keywords on your page. Use <a href="#">this free online meta tags generator</a> to create keywords.</p>												
	<p>Og Meta Properties</p>	<p>Good, your page take advantage of Og Properties.</p> <table border="1" data-bbox="544 1451 1481 2040"> <thead> <tr> <th>Property</th> <th>Content</th> </tr> </thead> <tbody> <tr> <td>locale</td> <td>en_US</td> </tr> <tr> <td>type</td> <td>website</td> </tr> <tr> <td>title</td> <td>Security Training Courses for SIA Licence   SIA Training Courses</td> </tr> <tr> <td>description</td> <td>Jovin Security Training Ltd, as a leading security training academy in UK, provides SIA licence training, SIA training courses, security training courses...</td> </tr> <tr> <td>url</td> <td>https://jovinsecuritytrainingltd.co.uk/home-page/</td> </tr> </tbody> </table>	Property	Content	locale	en_US	type	website	title	Security Training Courses for SIA Licence   SIA Training Courses	description	Jovin Security Training Ltd, as a leading security training academy in UK, provides SIA licence training, SIA training courses, security training courses...	url	https://jovinsecuritytrainingltd.co.uk/home-page/
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## SEO Content

		site_name	Jovin S T Ltd				
	Headings	H1 6	H2 12	H3 1	H4 3	H5 0	H6 0
		<ul style="list-style-type: none"> <li>• [H1] Jovin S T Ltd</li> <li>• [H1] Menu</li> <li>• [H1] Security Training Courses by Jovin S T</li> <li>• [H1] UPCOMING COURSES</li> <li>• [H1] COURSES</li> <li>• [H1] SIA News and Updates</li> <li>• [H2]</li> <li>• [H2] Upskilling</li> <li>• [H2] Traffic Marshall (Banksman)</li> <li>• [H2] Security Guard</li> <li>• [H2] First Aid at Work (FAW)</li> <li>• [H2] Emergency First Aid at Work (EFAW)</li> <li>• [H2] Door Supervisor</li> <li>• [H2] CSCS</li> <li>• [H2] Close Protection</li> <li>• [H2] CCTV</li> <li>• [H2] Cash and Valuables in Transit (CVIT)</li> <li>• [H2] Award for Personal Licence Holders (APLH)</li> <li>• [H3] Events</li> <li>• [H4] Company</li> <li>• [H4] Contact Us</li> <li>• [H4] Mission Statement</li> </ul>					
	Images	<p>We found 32 images on this web page.</p> <p>18 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</p>					
	Text/HTML Ratio	<p>Ratio : 6%</p> <p>This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.</p>					
	Flash	<p>Perfect, no Flash content has been detected on this page.</p>					
	Iframe	<p>Great, there are no Iframes detected on this page.</p>					

## SEO Links

	URL Rewrite	Bad. Your links have query string.
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## SEO Links

	Underscores in the URLs	We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.
	In-page links	We found a total of 83 links including 0 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 7.23% Internal Links 92.77%

## In-page links

Anchor	Type	Juice
<a href="#">Jovin S T Ltd</a>	Internal	Passing Juice
<a href="#">Skip to content</a>	Internal	Passing Juice
<a href="#">About us</a>	Internal	Passing Juice
<a href="#">Courses</a>	Internal	Passing Juice
<a href="#">Door Supervisor</a>	Internal	Passing Juice
<a href="#">Upskilling</a>	Internal	Passing Juice
<a href="#">Security Guard</a>	Internal	Passing Juice
<a href="#">CCTV</a>	Internal	Passing Juice
<a href="#">Emergency First Aid at Work (EFAW)</a>	Internal	Passing Juice
<a href="#">Award for Personal Licence Holders (APLH)</a>	Internal	Passing Juice
<a href="#">First Aid at Work (FAW)</a>	Internal	Passing Juice
<a href="#">Close Protection</a>	Internal	Passing Juice
<a href="#">Cash and Valuables in Transit (CVIT)</a>	Internal	Passing Juice
<a href="#">Handcuff Course</a>	Internal	Passing Juice
<a href="#">CSCS</a>	Internal	Passing Juice
<a href="#">Traffic Marshall (Banksman)</a>	Internal	Passing Juice
<a href="#">Toolkit</a>	Internal	Passing Juice
<a href="#">Cart</a>	Internal	Passing Juice



## In-page links

<a href="#">advanced security training</a>	Internal	Passing Juice
<a href="#">armed security guard training</a>	Internal	Passing Juice
<a href="#">how to become a security guard</a>	Internal	Passing Juice
<a href="#">security certification courses</a>	Internal	Passing Juice
<a href="#">security certification training</a>	Internal	Passing Juice
<a href="#">security courses uk</a>	Internal	Passing Juice
<a href="#">security guard training center</a>	Internal	Passing Juice
<a href="#">security licence course</a>	Internal	Passing Juice
<a href="#">security officer training courses</a>	Internal	Passing Juice
<a href="#">security training academy</a>	Internal	Passing Juice
<a href="#">security training courses</a>	Internal	Passing Juice
<a href="#">security training school</a>	Internal	Passing Juice
<a href="#">security training uk</a>	Internal	Passing Juice
<a href="#">sia licence training</a>	Internal	Passing Juice
<a href="#">sia training centre</a>	Internal	Passing Juice
<a href="#">sia training courses</a>	Internal	Passing Juice
<a href="#">training for security guards</a>	Internal	Passing Juice
<a href="#">unarmed security guard training</a>	Internal	Passing Juice
<a href="#">10 Comments</a>	Internal	Passing Juice
<a href="#">Buy this course</a>	Internal	noFollow
<a href="#">Pay Deposit</a>	Internal	Passing Juice
<a href="#">Buy this course</a>	Internal	noFollow
<a href="#">Pay Deposit</a>	Internal	Passing Juice
<a href="#">Buy this course</a>	Internal	noFollow
<a href="#">Pay Deposit</a>	Internal	Passing Juice
<a href="#">Pay Deposit</a>	Internal	Passing Juice
<a href="#">SIA News and Updates</a>	External	Passing Juice
<a href="#">SIA routine checks uncover director with revoked licence at Elvis festival</a>	External	Passing Juice

## In-page links

<a href="#">Physical restraint - avoid dangerous techniques and stick to Door Supervisor training methods</a>	External	Passing Juice
<a href="#">Counter-Terrorism Project Griffin Training in Glasgow for Security Operatives</a>	External	Passing Juice
<a href="#">Keeping vulnerable people safe at Christmas: a seasonal safeguarding reminder for Door Supervisors</a>	External	Passing Juice
<a href="#">SIA Chief Executive targets buyers of cut-price security</a>	External	Passing Juice
<a href="#">Privacy Policy</a>	Internal	Passing Juice
<a href="#">Mandatory</a>	Internal	Passing Juice
<a href="#">Refund Policy</a>	Internal	Passing Juice
<a href="#">Terms &amp; Conditions</a>	Internal	Passing Juice
<a href="#">Quality Assurance System</a>	Internal	Passing Juice


## SEO Keywords







## Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
security	21	✓	✗	✓	✓
training	19	✓	✗	✓	✓
course	16	✓	✗	✓	✓
pay	14	✗	✗	✗	✗
deposit	14	✗	✗	✗	✗








## Usability

	Url	Domain : jovinsecuritytrainingltd.co.uk Length : 30
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## Usability

	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.


## Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 50 Warnings : 66
	Email Privacy	Warning! At least one email address has been found in the plain text. Use <a href="#">free antispam protector</a> to hide email from spammers.
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"><li> Excellent, your website doesn't use nested tables.</li><li> Too bad, your website is using inline styles.</li><li> Too bad, your website has too many CSS files (more than 4).</li><li> Too bad, your website has too many JS files (more than 6).</li><li> Too bad, your website does not take advantage of gzip.</li></ul>





## Mobile

	Mobile Optimization	<ul style="list-style-type: none"><li> Apple Icon</li><li> Meta Viewport Tag</li></ul>
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## Mobile

 Flash content

## Optimization

	XML Sitemap	Missing  Your website does not have an XML sitemap - this can be problematic.  A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.
	Robots.txt	<a href="http://jovinsecuritytrainingltd.co.uk/robots.txt">http://jovinsecuritytrainingltd.co.uk/robots.txt</a>  Great, your website has a robots.txt file.
	Analytics	Great, your website has an analytics tool.   Google Analytics