






Website review fcc.es

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The score is 53/100







SEO Content

	Title	Operador global de infraestructuras y servicios - FCC Length : 53 Perfect, your title contains between 10 and 70 characters.												
	Description	El Grupo FCC es un referente mundial en servicios ciudadanos, especializado en medioambiente, agua e infraestructuras, presente en más de 25 países y con más de 100 años de historia. Length : 182 Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use this free tool to calculate text length.												
	Keywords	Fcc, Fomento y contratas, fomento,Infraestructuras,Agua,Medio Ambiente, Servicios, Concurso,Obras,Constructoras,Arquitectura,Adjudicaciones, casa de, construcción, construcción de, Good, your page contains meta keywords.												
	Og Meta Properties	This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use this free og properties generator to create them.												
	Headings	<table border="1"><thead><tr><th>H1</th><th>H2</th><th>H3</th><th>H4</th><th>H5</th><th>H6</th></tr></thead><tbody><tr><td>1</td><td>4</td><td>0</td><td>0</td><td>0</td><td>0</td></tr></tbody></table> <ul style="list-style-type: none">• [H1]• [H2] LÍNEAS DE ACTIVIDAD• [H2] ACTUALIDAD• [H2] DESTACAMOS• [H2] PUEDE INTERESARTE	H1	H2	H3	H4	H5	H6	1	4	0	0	0	0
H1	H2	H3	H4	H5	H6									
1	4	0	0	0	0									
	Images	We found 36 images on this web page.												

SEO Content

		18 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.
	Text/HTML Ratio	Ratio : 34% Ideal! This page's ratio of text to HTML code is between 25 and 70 percent.
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Great, there are no Iframes detected on this page.

SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.
	In-page links	We found a total of 105 links including 0 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 0% Internal Links 100%

In-page links

Anchor	Type	Juice
aquí	Internal	Passing Juice
English	Internal	Passing Juice
Mapa web	Internal	Passing Juice
Contacto	Internal	Passing Juice
Webs del Grupo	Internal	Passing Juice
Área Corporativa	Internal	Passing Juice

In-page links

Carta del consejero delegado	Internal	Passing Juice
Presentación	Internal	Passing Juice
Historia	Internal	Passing Juice
Estrategia	Internal	Passing Juice
Presencia en el mundo	Internal	Passing Juice
Principales magnitudes	Internal	Passing Juice
Organización	Internal	Passing Juice
Equipo directivo	Internal	Passing Juice
Directorio de empresas	Internal	Passing Juice
Últimos premios y distinciones	Internal	Passing Juice
Actividades	Internal	Passing Juice
Presentación	Internal	Passing Juice
Recogida de residuos	Internal	Passing Juice
Limpieza viaria	Internal	Passing Juice
Tratamiento de residuos urbanos	Internal	Passing Juice
Conservación de zonas verdes	Internal	Passing Juice
Mantenimiento del alcantarillado	Internal	Passing Juice
Residuos industriales	Internal	Passing Juice
Presentación	Internal	Passing Juice
Gestión Integral de Servicios Públicos	Internal	Passing Juice
Infraestructuras hidráulicas	Internal	Passing Juice
Presentación	Internal	Passing Juice
Construcción	Internal	Passing Juice
Industrial	Internal	Passing Juice
Concesiones	Internal	Passing Juice
Cementos	Internal	Passing Juice
Inmobiliaria	Internal	Passing Juice
Accionistas e inversores	Internal	Passing Juice

In-page links

Cotización	Internal	Passing Juice
Dividendos	Internal	Passing Juice
Capital	Internal	Passing Juice
Informes de mercado	Internal	Passing Juice
Magnitudes financieras	Internal	Passing Juice
Información pública periódica	Internal	Passing Juice
Informes anuales	Internal	Passing Juice
Estados financieros	Internal	Passing Juice
Áreas de negocios	Internal	Passing Juice
Bonos convertibles	Internal	Passing Juice
Rating	Internal	Passing Juice
Periodo Medio de pago a Proveedores	Internal	Passing Juice
Hechos relevantes	Internal	Passing Juice
Presentaciones corporativas	Internal	Passing Juice
Atención al accionista	Internal	Passing Juice
Agenda del inversor	Internal	Passing Juice
Gobierno corporativo	Internal	Passing Juice
Junta general de accionistas 2017	Internal	Passing Juice
Responsabilidad y Sostenibilidad	Internal	Passing Juice
Estrategia	Internal	Passing Juice
Principios	Internal	Passing Juice
Plan director	Internal	Passing Juice
Informes anuales	Internal	Passing Juice
Grupos de interés	Internal	Passing Juice
Ciudadanía corporativa	Internal	Passing Juice
Retos	Internal	Passing Juice
Indicadores	Internal	Passing Juice
Acción social	Internal	Passing Juice

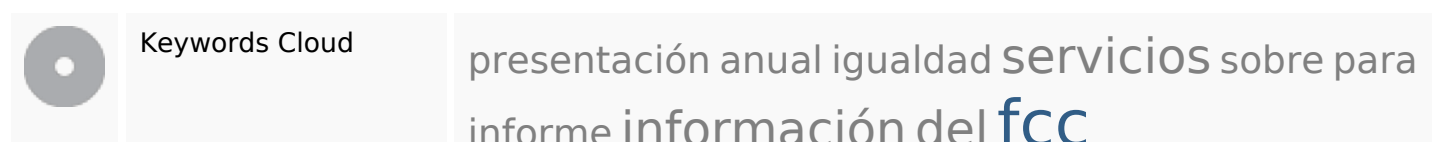
In-page links

Normativa	Internal	Passing Juice
Órganos de gobierno	Internal	Passing Juice
Informe anual de gobierno corporativo	Internal	Passing Juice
Informe anual sobre remuneraciones	Internal	Passing Juice
Junta general de accionistas	Internal	Passing Juice
Pactos parasociales	Internal	Passing Juice
Ética e integridad	Internal	Passing Juice
Sostenibilidad	Internal	Passing Juice
Retos	Internal	Passing Juice
Indicadores	Internal	Passing Juice
Proyectos	Internal	Passing Juice
Innovación	Internal	Passing Juice
Retos	Internal	Passing Juice
Indicadores	Internal	Passing Juice
Proyectos	Internal	Passing Juice
Personas	Internal	Passing Juice
Razones para trabajar en FCC	Internal	Passing Juice
Conectados con el ciudadano	Internal	Passing Juice
Grupo Internacional	Internal	Passing Juice
Apostando por el talento	Internal	Passing Juice
Igualdad y Diversidad	Internal	Passing Juice
Seguridad y Salud	Internal	Passing Juice
Acceso a candidaturas	Internal	Passing Juice
Ofertas de empleo	Internal	Passing Juice
Comunicación	Internal	Passing Juice
Noticias	Internal	Passing Juice
Sala de comunicación	Internal	Passing Juice
Revista Red de Comunicación	Internal	Passing Juice

In-page links

Somos FCC	Internal	Passing Juice
Generales	Internal	Passing Juice
Informe Anual	Internal	Passing Juice
Galería de imágenes	Internal	Passing Juice
Galería de videos	Internal	Passing Juice
PortalWebFCC	Internal	Passing Juice
home	Internal	Passing Juice
LEER MÁS	Internal	Passing Juice
LEER MÁS	Internal	Passing Juice
LEER MÁS	Internal	Passing Juice
VER MÁS NOTICIAS	Internal	Passing Juice
Acceso empleados	Internal	Passing Juice
Accesibilidad	Internal	Passing Juice
Información Legal/Aviso Legal	Internal	Passing Juice
Política de cookies	Internal	Passing Juice






SEO Keywords










Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
fcc	15	✓	✓	✓	✗
información	7	✗	✗	✗	✗
servicios	7	✓	✓	✓	✗
del	6	✗	✗	✗	✗
informe	5	✗	✗	✗	✗

Usability

	Url	Domain : fcc.es Length : 6
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is es.
	Dublin Core	This page does not take advantage of Dublin Core.





Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 11 Warnings : 26
	Email Privacy	Great no email address has been found in plain text!
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"> Excellent, your website doesn't use nested tables. Too bad, your website is using inline styles. Too bad, your website has too many CSS files (more than 4). Too bad, your website has too many JS files (more than 6). Perfect, your website takes advantage of gzip.

Mobile

	Mobile Optimization	<ul style="list-style-type: none"> Apple Icon Meta Viewport Tag Flash content
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Optimization

	XML Sitemap	<p>Missing</p> <p>Your website does not have an XML sitemap - this can be problematic.</p> <p>A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.</p>
	Robots.txt	<p>http://fcc.es/robots.txt</p> <p>Great, your website has a robots.txt file.</p>
	Analytics	<p>Great, your website has an analytics tool.</p> <div data-bbox="560 1081 1497 1160"> Google Analytics</div>